



Wednesday April 30 2008

Press Release

TFL Kula Film Awards Launched

TFL today in partnership with Fiji Audio Visual Commission (FAVC) launched the TFL Kula Film Awards 2008. This is the third year that TFL has sponsored the TFL Kula Film Awards and it is already looking to be another very successful year for the awards.

Speaking at the Launch, TFL Group Chief Executive Officer, Kapila Chandrasekera said, “In TFL’s drive to promote ICT and education and especially the development of young talents in Fiji, the continuing sponsorship of TFL’s Kula Film Awards reinforces the focus that TFL has placed in this area.”

Over the last three years, TFL has been active in ensuring that students are exposed to new and exciting technologies that would develop their talents and create a learning atmosphere that enhances their creativity and knowledge of how things work in-depth in the technology sector.

“We have invested in sponsoring youth oriented programs because we feel that it would give them an opportunity to further develop their creative skills, for example we are the major sponsors of the recently held TFL Young Musso’s Awards, Tadra Kahani with TFL and now the TFL Kula Film Awards – all these events showcase the raw talent that exists in our community,” said Chandrasekera.

In previous year’s events, TFL and it’s subsidiary Connect set-up the TFL Kula Awards website on which the movies were uploaded and made it possible for people to not only view the movies but also vote for their favourite movie from anywhere around the world. The TFL Kula Film Awards website www.tflkulafilmawards.com.fj is up and running on the internet and currently has the last year’s movies. TFL will also make accessible to the public other voting mediums for their favourite movie through the use of Telecard as well as through their fixed wireline telephone service for both postpay and prepay customers. TFL will also make available voting through EasyTexting with the EasyTel service this year. “At TFL we strive to offer the best of service and products and ensure that the sponsorships we get involved in continue to develop the youth of today,” Chandrasekera concluded.

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